

### **Policy and Objectives**

SSRU International Journal of Management Science (IJMS) is an academic journal that complies with the quantitative and qualitative criteria of the Thai Journal Citation Index (TCI) Center. It is a group 3 journal (Humanities and Social Sciences). Its objectives are to promote research studies, create new knowledge, and publish high-quality research articles and academic papers by academics, researchers, and students, both within and outside the university. It covers the fields of management, finance and banking, marketing, human resource management, international business, entrepreneurship, service business, business computers, accounting, economics, and communication arts. It accepts articles written in the English language only.

### **Types of published articles**

1. Research Article
2. Academic Article

### **Article Consideration**

Articles submitted for publication in the SSRU International Journal of Management Science (IJMS) must not have been published or be under review by other journals. For the article evaluation process, all articles must pass the quality assessment by at least 3 qualified reviewers with expertise in that field/article without disclosing the names of the authors and the names of the qualified reviewers who reviewed the article (Double-blind peer-review) The results of the review are of 2 types: 1) Accept publication and 2) Reject publication. The IJMS journal has set the redundancy of references from the CopyCatch program of the Thai-Journal Citation Index Center as follows: research articles should not exceed 15% and academic articles should not exceed 10%.

### **Publication schedule: 2 issues per year (every 6 months)**

Issue 1: January - June

Issue 2: July – December

### **Types of articles accepted for publication**

English

### **Article publication fee**

No fee is charged at any stage.

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## **Editorial**

### **Current Issue**

Issue 2, Volume 12 of the SSRU International Journal of Management Science (IJMS) is prepared amid a rapidly changing economic, social, technological, and environmental context that directly impacts all dimensions of management science, including societal development aligned with SDGs and ESG concepts and safety management. Whether it's AI, online media image, entrepreneurship, or the application of artificial intelligence and digital technology in organizations, the journal serves as an open academic platform for the exchange of knowledge, research, and high-quality academic articles that can be used both academically and practically.

The articles published in this issue have undergone a rigorous peer review process by experts from various institutions, adhering to international standards. The editorial board emphasized academic accuracy, timeliness of research topics, and the value of knowledge contributing to the sustainable development of management at the organizational, community, and societal levels. This reflects the capabilities of researchers, faculty, and academics from diverse institutions both domestically and internationally.

As the journal prepares for inclusion in the TCI Level 2 academic journal database, the editorial board is committed to continuously raising its standards in areas such as article quality, journal management systems, transparency, and academic ethics, ensuring the journal becomes a recognized source of knowledge at both national and international levels.

The editorial board of the SSRU International Journal of Management Science (IJMS) would like to express its gratitude to all authors, reviewers, and readers for their continuous support and contributions to the journal's development. We sincerely hope that this issue will be beneficial to the study, research, and development of management in the present and future. Furthermore, the editorial board is committed to establishing IJMS as a high-quality, internationally recognized academic publication, promoting new findings that can be further developed to help managers, entrepreneurs, researchers, academics, students, and the general public improve themselves and their organizations and prepare to face future challenges.

Best Regards  
**Dr. Jeerabhan Chanwichian**  
Editor

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Vol.12 No.2 July - December 2025

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